Division Unit Report for [Advising First Year Students] Submitted by [Kelci Kosin]

1. NACADA Strategic Goal(s) (List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)	2. Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	3. Actions, activities or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)	4. Outcome measurements & related data instrument(s) (How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)	5. Other groups or individuals to connect (List opportunities for collaboration with other groups)	6. Anticipated challenges (How will you address issues that arise as you work to achieve the outcome?)	7. Progress toward outcome (Complete in August 2022 report)	8. Future action(s) based on data (Data-informed decisions) (Complete in August 2023 report)
Provide bi-monthly professional development/ programming according to the needs of the AFYS community/ advisors serving first year students.	Designate subcommittees within Steering Committee to provide engaging professional development opportunities for AFYS community/ NACADA members covering topics such as best practices in advising.	Create subcommittees including members with diverse interests and strengths to plan and present a minimum of two professional development events/ programming to share with the AFYS advising community.	Solicit feedback and suggestions from participants in professional development opportunities.	At least one of the annual events within the AFYS community will be collaborative with another community.	Creating events and programming that offer flexibility in the modality of presentation to ensure that everyone within the community will have a chance to engage. To address this challenge, the committee will plan events that are virtual with the potential to be recorded to ensure that each member of the community has the option to attend/ view the event.		

Expand and communicate the scholarship of best practices in academic advising specifically related to advising first year students.	Provide resources and support for publication endeavors with the intention to publish article within the next year. Provide resources and support for presentation endeavors at the regional and national level.	Create subcommittees including members with interests in publication to research and compose an article(s) relevant to topics within the AFYS community and to host events to share more with the community on opportunities to publish. Present a writing workshop(s) to create a space for members to share ideas and develop an article that promotes best practices in advising first year students. Create a sub-committee to solicit ideas for AFYS sponsored presentations at the 2023 annual conference.	Research & publish pieces relevant to best practices in advising first year students. Present on content and topics relevant to advising first year students.	Connect with those who are currently researching & publishing in these areas. Connect with those who are interested in presenting on topics relevant to advising first year students and first year student success.	A lack of time for research and publication. Create opportunities dedicated for research and publication: workshops, committee check-ins, and regular outreach for those seeking to publish. Create a timeline within the committee to offer a plan and reasonable goals for completing research/publication. Create a timeline within the committee to offer a plan and goals for presenting at regional and annual conferences.		
Maintain and increase the use of social media/ innovative technology tools to foster community and support within the community.	Implement outreach initiatives to engage community members throughout the year and provide a community of connection and support.	Create Outreach and Engagement Subcommittee to find creative ways of engaging members through social media and email. Appointment steering committee member to oversee the use of social media as a means of communication. Update and organize our web resources on the NACADA website.	Solicit feedback and suggestions from the community. Feature members monthly via email and social media to create community and opportunity to learn more about fellow colleagues within community.	Explore what other advising communities are doing to engage members via social media and email outreach.	Not every member utilizes social media. Duplicate content when appropriate for email outreach. Create opportunities for engagement via virtual connection: Zoom gatherings/ community check-ins.		

INSERT rows as needed

Resources:

NACADA Strategic Goals - https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx
Advising Community Self-Assessment Rubric - https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EqP0o/edit?usp=sharing
Advising Community Chair Self-Assessment Rubric - https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing